

NICKI GOLDSTEIN

CREATIVE SERVICES

SKILLED GRAPHIC DESIGNER WHO
THRIVES UNDER PRESSURE.
MULTI-FACETED CREATIVE REPERTOIRE
WITH PROJECT MANAGEMENT AND
PRODUCTION EXPERIENCE.



NICKIGOLDSTEIN.COM

WORK EXPERIENCE

WASHINGTON NATIONALS

SENIOR MANAGER, DIGITAL SIGNAGE

2022 - PRESENT

DIGITAL SIGNAGE DESIGNER & TRAFFIC MANAGER

2018 - 2022

Design and produce a wide variety and high volume of cross-platform elements and materials whilst ensuring accurate review of all content produced, adhering to brand standards. Responsible for ideation, design, implementation, and trafficking of content for digital signage. Designer for in-game presentation elements, insert CG package, scoreboard layout, and management of assets.

UNIVERSITY OF MIAMI ATHLETICS

ASSISTANT GRAPHIC DESIGNER

2017 - 2018

Creative content development of all sports, including recruitment. Developed graphics, templates, and infographics for use on several platforms. Designed items for print and web including signage, magazines, posters, flyers, and other advertising. Assisted with the establishment of brand identity ensuring brand consistency throughout all visual elements.

THE18

GRAPHIC DESIGNER

2017 - 2017

Worked to develop a brand standard for this up and coming soccer media outlet. Created on-brand aesthetically pleasing and intriguing graphics to help drive up follower count and maintain fresh output of content for our rapidly growing audience on web and social media channels. Curated different data and information relevant to the target market and put together infographics, stats posts, and highly shareable content.

EDUCATION

UNIVERSITY OF MIAMI

2012 - 2016

B.S COMMUNICATIONS
CREATIVE ADVERTISING

SKILLS

ADOBE CREATIVE SUITE
GRAPHIC DESIGN
ART DIRECTION
LIVE PRODUCTION
ANIMATION/MOTION GRAPHICS
PROJECT MANAGEMENT
CG DESIGN & OPERATION
CREATIVE LEADERSHIP
CONTROL ROOM SYSTEMS

CONTACT

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