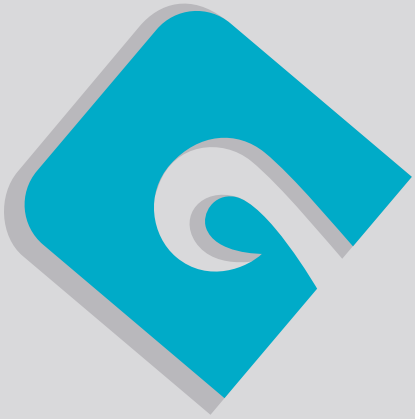
NICKI GOLDSTEIN

CREATIVE SERVICES

SKILLED GRAPHIC DESIGNER WHO THRIVES UNDER PRESSURE. MULTI-FACETED CREATIVE REPERTOIRE WITH PROJECT MANAGEMENT AND PRODUCTION EXPERIENCE.



NICKIGOLDSTEIN.COM

WORK EXPERIENCE

WASHINGTON NATIONALS

SENIOR MANAGER, DIGITAL SIGNAGE
2022 - PRESENT

Design static and motion graphics for scoreboard, ribbon boards, broadcast packages, events, and marketing materials. Build, program, and datalink content within Ross Xpression/Tessera and Dashboard systems. Provide support and troubleshooting assistance to the technical production/control room team. Liaison between creative services and game production to maintain a distinctive visual identity across all team platforms. Collaborate with creative team to develop creative concepts, campaign aesthetics, typography, and visual storytelling treatments.

DIGITAL SIGNAGE DESIGNER & TRAFFIC MANAGER
2018 - 2022

Design and produce a wide variety and high volume of cross-platform elements and materials whilst ensuring accurate review of all content produced, adhering to brand standards. Responsible for ideation, design, implementation, and trafficking of content for digital signage. Manage inventory, quality control, and communication between all stakeholders internal and external.

UNIVERSITY OF MIAMI ATHLETICS

ASSISTANT GRAPHIC DESIGNER
2017 - 2018

Creative content development of all sports, including recruitment. Developed graphics, templates, and infographics for use on several platforms. Designed items for print and web including signage, magazines, posters, flyers, and other advertising. Assisted with the establishment of brand identity ensuring brand consistency throughout all visual elements.

EDUCATION

UNIVERSITY OF MIAMI

2012 - 2016
B.S COMMUNICATIONS
CREATIVE ADVERTISING

SKILLS

ADOBE CREATIVE SUITE
GRAPHIC DESIGN
ART DIRECTION
LIVE PRODUCTION
ANIMATION/MOTION GRAPHICS
PROJECT MANAGEMENT
CG DESIGN & OPERATION
CREATIVE LEADERSHIP
CONTROL ROOM SYSTEMS

FREELANCE WORK

PLAYBACK, LEDS, AND CG OPERATION
WASHINGTON SPIRIT, UNIVERSITY OF MARYLAND, D.C. UNITED, POWER F.C.

CONTACT

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